

JOIN US

In Our Cause for a

Healthier Los Angeles



EISNER
HEALTH



09.26.24

Eisner Health's Commitment

We believe health care is a human right. At Eisner Health, we work to address disparities and improve health care outcomes and access to care across Los Angeles County, serving patients in over 300 zip codes. When people have regular access to affordable, integrative and culturally competent health care, it results in better long-term health outcomes that directly correlate to increased education, career opportunities, and income.

Embedded in our mission is a commitment to serve all in our community, regardless of one's ability to pay. The majority of our patients live in urban neighborhoods that are densely populated with large multi-generational families, challenged by high rates of chronic disease and shorter life expectancies.

Eisner Health addresses these challenges and more. Our success is a result of focusing on the entire household, not just the individual patient. We also know that our patients' needs don't stop at health care. We connect patients and their families to social, legal, and educational services, treating all people with the dignity and care they deserve. Your support of Eisner Health benefits the lives and health care of vulnerable children, families, and seniors in Los Angeles—creating a healthier community for all of us.



WHY SPONSOR?

Align yourself with a transformative organization

Join Eisner Health in our commitment to provide regular access to integrative, quality health care to all Angelenos, regardless of ability to pay. Continue to celebrate our commitment to our community or join in as a first-time sponsor at this impactful event.

Support the fight against health care disparity

Health care is a human right, and your support helps Eisner Health provide health care and comprehensive services to over 41,000 children, families, and seniors every year across Los Angeles County. Help us create a healthier community for us all!

Connect with your community

Join the ranks of like-minded individuals and organizations supporting Eisner Health's mission and daily work in the community—from providing immunizations to our most vulnerable neighbors, to supporting birthing persons throughout their pregnancies, to caring for our seniors and treating chronic diseases.



Sponsorship Opportunities

Platinum Sponsor: \$25,000

Help provide 30 children born with cleft palates the specialty orthodontic care they will need throughout their lifetime.

- Admission for ten.
- Premier lounge seating with logo/name displayed (only two sponsorships available).
- Sponsor logo/name included on all event materials with solo recognition on digital screens.
- Logo/name prominently displayed at the event on stand-alone signage.
- Featured social media post acknowledging the impact of your support.
- Acknowledgment on Eisner Health's annual report and website.

Gold Sponsor: \$15,000

Help over 1,100 Eisner Health patients receive individualized support that connects them to comprehensive services, such as food security, education, legal services, and housing opportunities.

- Admission for eight.
- Designated lounge seating with logo/name displayed.
- Sponsor logo/name included on event materials with recognition on digital screens.
- Logo/name prominently displayed at the event on stand-alone signage.
- Featured social media post acknowledging the impact of your support.
- Acknowledgment on Eisner Health's annual report and website.


Silver Sponsor: \$10,000

Help over 200 young, low-income fathers-to-be by supporting Eisner Health's nationally recognized bilingual Daddy Bootcamp® program.

- Admission for eight.
- Designated table with logo/name displayed.
- Sponsor logo/name included on event materials with recognition on digital screens.
- Featured social media post acknowledging the impact of your support.
- Acknowledgment on Eisner Health's annual report and website.

Bronze Sponsor: \$5,000

Help provide a gift of life-saving medication to over 100 patients through our Pharmacy Assistance Program.

- Admission for six.
 - Premier high top table seating with logo/name displayed.
 - Sponsor logo/name included on event materials with recognition on digital screens.
 - Featured social media post acknowledging the impact of your support.
 - Acknowledgment on Eisner Health's annual report and website.
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VIP Sponsor: \$2,500

Help provide a healthy start for three pregnant persons and their babies, covering OB care and six prenatal visits.

- Admission for four.
- Reserved high top tables with logo/name displayed.
- Sponsor logo/name included on event materials with recognition on digital screens.
- Social media post acknowledging the impact of your support.
- Acknowledgment on Eisner Health's annual report and website.

Community Sponsor: \$1,500

Help provide life-saving vaccines for 60 children in need.

- Admission for two.
- Reserved high top table seating with logo/name displayed.
- Sponsor logo/name included on event materials with recognition on digital screens.
- Social media post acknowledging the impact of your support.
- Acknowledgment on Eisner Health's annual report and website.

Tickets for Two: \$600

Help provide prescription glasses to five children in need.

- Admission for two.
- Social media post acknowledging the impact of your support.
- Acknowledgment on Eisner Health's annual report and website.

Individual Ticket: \$350

- Admission for one.
- Acknowledgment on Eisner Health's annual report and website.

Add-On Package: \$1,000

- Admission for up to four volunteers or community partners who could not otherwise attend this special celebration.

Advertising Opportunities

Banner and Digital Advertisement: \$3,000

One (1) advertising banner prominently displayed **along with** digital advertisement Community Sponsorship displayed on screens.

Banner Advertisement: \$1,000

One (1) advertising banner prominently displayed at the event: **Includes two (2) tickets.**

Digital Advertisement: \$500

Advertisement displayed on all digital screens throughout the evening: **Includes one (1) ticket.**

Artwork for advertisements must be received no later than September 4, 2024.

Please e-mail Leigh Stenberg at lstenberg@eisnerhealth.org for details on design specifications.



Commitment Form

For your convenience, this form may be filled out electronically. Please e-mail completed and signed form to Leigh Stenberg, Vice President, Development + External Affairs at: lstenberg@eisnerhealth.org I (213) 588-0748.

Information

Date _____ Contact person _____

Title _____ Company/organization _____

Recognition name as it should be listed in publications _____

Address _____ City _____ State _____ Zip code _____

Email _____ Phone _____

Giving Level

Platinum sponsor\$25,000
Gold sponsor\$15,000
Silver sponsor\$10,000
Bronze sponsor.....\$5,000
VIP sponsor.....\$2,500
Community sponsor\$1,500
Tickets for two.....\$600
Individual ticket\$350

Ad Opportunities

Banner and digital advertisement\$3,000
Banner advertisement.....\$1,000
Digital advertisement.....\$500

Payment information

Invoice me _____ Credit card _____
Check _____ Will donate online at eisnerhealth.org/sunsetsocial

Credit card number _____ Exp date _____

Name on card _____

CVV code (3-4 digit number) _____ Signature _____

Billing address _____ City _____ State _____ Zip code _____

Complete, sign, and mail form to:

Eisner Health
Attn: Leigh Stenberg
1500 S. Olive Street, Suite 318
Los Angeles, CA 90015

Or e-mail to:

lstenberg@eisnerhealth.org



For more information, please visit
eisnerhealth.org/sunsetsocial.